Message Text

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R 251119Z AUG 77 FM AMEMBASSY SINGAPORE TO SECSTATE WASHDC 8394 INFO AMEMBASSY LONDON AMEMBASSY MANAMA

LIMITED OFFICIAL USE SINGAPORE 3689

E.O. 11652: N/A
TAGS: EAIR, SN, UK
SUBJ: SIA-BA JOINT VENTURE FOR CONCORDE FLIGHTS

- 1. TWO BRITISH AIRWAYS OFFICIALS ARE VISITING SINGAPORE TO ARRANGE FOR EXTENSION OF LONDON-BAHRAIN BA CONCORDE FLIGHTS TO SINGAPORE. BA HOPES FOR THRICE-WEEKLY SERVICE INTO SINGAPORE BY OCTOBER OR NOVEMBER.
- 2. ACCORDING TO SIA PLANNING DIRECTOR, CONCORDE SERVICE WILL BE EITHER UNDER SIA LIVERY WITH AIRCRAFT LEASED FROM THE MANUFACTURER OR AS A JOINT VENTURE WITH BA, SIA PROVIDING CABIN CREW FOR ALTERNATE FLIGHTS OR FOR SINGAPORE-BAHRAIN SEGMENT. UNDER LATTER ARRANGEMENT, BOTH AIRLINES WOULD PROMOTE AND SELL TICKETS FOR THE SERVICE.
- 3. GOS MINISTRY OF COMMUNICATIONS STAFFER SAYS THERE HAVE BEEN NO GOVERNMENT-TO-GOVERNMENT DISCUSSIONS OF LANDING RIGHTS, BUT NO PROBLEM IS ANTICIPATED IF TWO AIRLINES DECIDE TO COMMENCE SERVICE.
- 4. PROPOSED SERVICE WOULD CUT TRAVEL TIME LONDON-SINGAPORE TO LIMITED OFFICIAL USE

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TEN FLYING HOURS WITH FORTY-MINUTE STOPOVER IN BAHRAIN. FARE WOULD BE STANDARD FIRST-CLASS PLUS 20 PERCENT.

5. EMBASSY COMMENT: WE HAVE NO WAY OF ASSESSING THE COMMERCIAL VIABILITY OF SUCH A SERVICE, BUT DOUBT THAT IT WILL DO MUCH TO ALLEVIATE THE ECONOMIC DISTRESS OF THE CONCORDE PROJECT. SINGAPORE WILL CERTAINLY WELCOME THE OPPORTUNITY TO BE ASSOCIATED

WITH THIS STATE-OF-THE-ART AIRCRAFT, BUT SINCE THE SERVICE HERE UNDOUBTEDLY MEANS MORE TO THE BRITISH THAN TO THE GOS, IT IS LIKELY THAT SIA WILL ATTEMPT TO NEGOTIATE AN AGREEMENT THAT SHELTERS THEM FROM THE BULK OF OPERATING LOSSES ON THE ROUTE.

6. ALTHOUGH CONCORDE FLIGHTS INTO THE PRESENT INTERNATIONAL AIRPORT WILL PASS OVER SOME DENSELY INHABITED AREAS, THE ENVIRONMENTAL QUESTION WILL NOT BE A FACTOR IN THE DECISION TO PROCEED. WHEN CHANGI AIRPORT, AT THE EASTERN TIP OF SINGAPORE, IS OPERATIONAL IN 1980 OR SO, EVEN THAT MINOR PROBLEM WILL BE ALLEVIATED. HOLDRIDGE

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